

# Report information fair Boven 't Y and Buikslotermeerplein

Tuesday, March 24, 2026



## About the information fair

Over the coming years, Buikslotermeerplein will gradually evolve into the vibrant heart of Amsterdam Noord. Various sub-projects are being implemented that together will bring this grand vision to life.

On Tuesday, March 24, the Municipality of Amsterdam hosted an information fair about the construction plans and future of the Boven 't Y shopping center and Buikslotermeerplein. VORM was present to tell interested people more about Hartje Noord. This information fair marked the start of the public participation process about Hartje Noord.

Interested people had the opportunity to view the plans, designs and models of various construction projects to get a sense of what the shopping center will look like in the future. Presentations were given by developers, and Red Amsterdam Noord provided more information about the greening of the food court on the other side of the shopping center.

After the presentations, visitors had the opportunity to ask questions to the representatives of the various projects.



## Initial responses to the plan

The initial reactions to the plan were generally positive. Visitors asked questions about the approach, the scale and the scope of the project. For example, people frequently asked why the entire Warderschip area wasn't included in the plans and whether the new residential tower would actually be pink. Some people expressed interest in purchasing a home. Some people had questions about the future plans of the businesses currently located in the ground floor retail space.

The projectteam also spoke with several market vendors at Buikslotermeerplein. They are particularly interested in (and also concerned about) the construction schedule, the start date of the work, and the potential impact on their market stalls. In particular, there are questions regarding accessibility, daily operations, and the extent to which the construction work will affect the market. Especially when other projects, such as the Jumbo, will also start constructing.

Concerns were also raised, particularly regarding the increase in traffics resulting from the many developments on and around Buikslotermeerplein. Questions were asked about how this will be managed and whether it will cause additional disruption in the immediate residential area.

## What's next?

In early April, the projectteam will host a meeting for residents of 't Warderschip. At this meeting, the architect will present the plan, and we will discuss which topics we will be addressing after April 7. More sessions will follow, during which we will discuss a number of themes, together with the residents of 't Warderschip:

- Views;
- Design of the rooftop garden;
- Design and functions of the ground floor;
- Quality of life and safety;
- Construction work.

Soon you will be able to meet our team at the square and in the shopping center to share your thoughts on our plan. We will let you know more about the details soon.

## Contact

Would you like to receive updates about Hartje Noord? Scan the QR-code to sign up for the newsletter and stay up to date.

Do you have any questions about the project? Feel free to send an email to [hartjenoord@vorm.nl](mailto:hartjenoord@vorm.nl).

